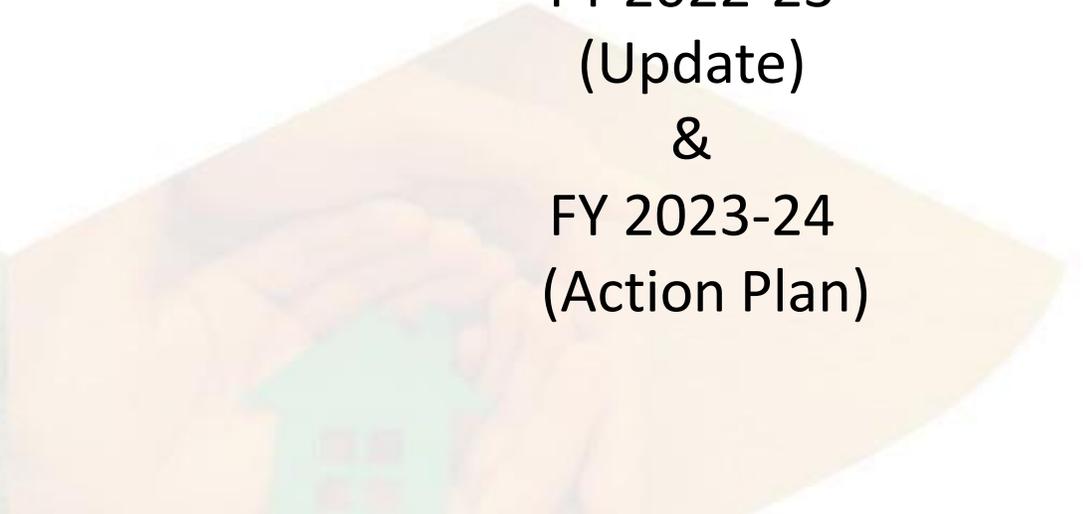




CAPITALINDIA

Rediscover Business

Corporate Social Responsibility
FY 2022-23
(Update)
&
FY 2023-24
(Action Plan)



OVERVIEW



CAPITAL INDIA is a socially responsible organization which aims to create an empowered, equitable, financially inclusive and sustainable ecosystem.

Under our philanthropic arm ATULYA FOUNDATION we reach out to the last mile communities and act as a catalyst in providing access to services & opportunities that help the communities live a prosperous life in a sustainable manner.

FOCUS AREAS

01

Rural
Development

02

Livelihood

03

Health &
Hygiene

04

Education

05

Environment

06

Emergency
Relief



FY 2022-23

Rural Development, Livelihood, Health,
Education and Environment

Approved Budget: Rs 58,00,000

Total Spent: Rs 58,00,000

Reach- Project wise



SUPPORT

BENEFICIARY

REACH

Rural Development

- Infrastructure Development

Jugsana Kalan village community

4000 People

Health

- Health check-up & cancer screening camp

Bulanshahr and Panchkula

800 People

Livelihood

- Employment based skill development course
- Enterprise development

Youth from lower income group

40 youth

Youth from rural community

5 youth

Education

- Financial Literacy

LGBTQ Community, Youth, SHG Women

400 People

Environment

- Tree Plantation

Charkhi dadri district, Haryana

2000 Saplings planted

Rural Development- Drainage Network



IMPACT

- Drainage network of 6,000 meter developed in the village.
- 80,000 litre per day drain water connected to 3 drain disposal points depending on the slope of the village.
- With the successful construction of drainage network in the village the problem of waterlogged streets leading to poor sanitary & health conditions has significantly improved.

Health & Hygiene- Awareness & Screening Camp



IMPACT

- Conducted 7 Holistic Health Check-ups focusing on awareness, screening and follow up.
- Covered: General health, eye check-up, Cervical cancer, Breast cancer & oral cancer.
- Reached out to over 800 people in Haryana and Uttar Pradesh.

Livelihood- Skill Development Training



IMPACT

- Trained 40 youth under 6-month certification course on Banking Correspondence in accordance with NSDC Curriculum.
- 16 youth got placed (HDFC bank, Max life Insurance, Tech Mahindra, Bharatpe, iEnergizer) , 16 have gone for higher education (SSC preparation, Bank PO preparation, advance banking course, MBA) and the remaining 8 are sitting in interviews on regular basis.

Livelihood- Enterprise set up & training



IMPACT

- Set up Business- Aspire to Inspire
- Trained 5 girls in how to start and run a business
- With our initial hand holding & support the girls were able to achieve revenue of INR 2,50,000/-.
- We are going to continue the hand holding for a year in getting all the statutory E-commerce registration of their business.



Environment- Agroforestry



IMPACT

- 2,000 saplings of various fruits like orange, Mango, Litchi, Grapes, Jamun, lemon and more were planted in Charkhi Dadri district of Haryana with the objective of increasing income & net profit of the farmers

Financial Literacy- Awareness



IMPACT

- Conducted Financial literacy awareness trainings with 400 people coming from LGBTQ community, Self-help groups, and daily wage labors.
- Topics covered: Basis of income & expense, need vs want, financial diary, ethical borrowing, mobile banking, frauds, and social security.

Other Initiatives



IMPACT

- Conducted Blood Donation Drives with support of Rotary club. 87 employees participated in the drive and donated blood.
- Conducted Organ Donation Awareness workshops with support of Organ India. 200 employees participated in the same.

FY 2023-24

Rural Development, Education
Health & Hygiene, and Livelihood

Estimated CSR Budget : Rs 40 Lakh



“**Corporate Social Responsibility**
is not an add-on. It 's our core.”

Action Plan- CSR (FY 2023-24)



Focus Area from Schedule VII	Project	Execution	Proposed Budget	Fund's utilization	Monitoring & reporting
Rural Development	Drain Water Treatment	Atulya Foundation	10 Lakh	<ul style="list-style-type: none"> Treatment of drain water Out letting the treated water in pond 	Monitoring: Total liter of drain water treated Reporting: Quarterly
Education	School Redevelopment	Atulya Foundation	15 Lakh	<ul style="list-style-type: none"> School classroom furniture, white boards, drinking water filter, solar panels and any other school furniture requirement 	Monitoring: Improvement in the facilities & access to quality education Reporting: Quarterly
Promoting health care including preventive health care and sanitation	Health & Hygiene	Atulya Foundation	5 Lakh	<ul style="list-style-type: none"> Health check up awareness & screening camps 	Monitoring: Number of People reached Reporting: Quarterly
Employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.	Livelihood	Atulya Foundation	10 Lakh	<ul style="list-style-type: none"> Skill development training 	Monitoring: Number of people trained & facilitated with livelihood opportunities Reporting: Quarterly

Thank You